

Press Release

Good Life Networks Launches Daily Pod Casting with Luminaries from “The Secret”

New York, N.Y. - July 9, 2007 Good Life Networks www.goodlifenetworks.com announced today that it has launched the world’s first pod cast content site dedicated to the creation and real time delivery of content into the burgeoning human potential market genre. Good Life Networks and the content providers, many of whom are household names and New York times best selling authors will work together in marketing content to the emerging markets of pod casts and online tuning.

After watching a number of the luminaries from the hit movie *The Secret* being interviewed on Oprah and Larry King Live and learning that the movie has sold over four million DVDs, Good Life Networks secured the website www.theseecretpod.com to deliver content from the teachers and stars of *The Secret* to the masses.

The first wave of content providers to this new portal, who are teachers and stars from *The Secret*, include Mike Dooley - best selling author of “Notes From The Universe”, Lisa Nichols, Dr. John F. Demartini - renowned Life Coach & author of numerous best selling books as well as Dr. Joe Vitale - best selling author of “The Attractor Factor” and Elke Babicki M.Ed. - an eminent Canadian psychotherapist and author of *Making the Connections: Live the Life You Really Want*, who has helped thousands to live richer, more authentic lives. Good Life Networks is now in a position to deliver daily content from these marquis stars, on a paid subscription basis to subscribers. The back-end that Good Life Networks is using to deliver the content and manage the payment process is scalable on a worldwide basis to service millions of subscribers.

“The staggering demand for ageless and empowering content is being fueled by people being enlightened. Good Life Networks is bridging the gap between the highly sought after demand and the limited supply of quality content by introducing innovative and multiple new forms of content distribution including pod casting and Satellite Radio. This convergence of supply and demand is creating a dynamic opportunity. Good Life Networks is positioned to capitalize on this phenomenon by delivering content that has the potential to improve subscribers quality of life.” stated Jesse Dylan, C.E.O. of Good Life Networks and host of *The Good Life Show* which has become the meeting place of some of the biggest names and brightest stars in the sectors of Lifestyle, Health, Vital Living, Sustainable Business, Environmental Issues and Human Potential. Guests have included Sarah Ferguson, Duchess of York, Dr. Arthur Agatston - author of the New York Times #1 Bestseller, *The South Beach Diet*, Dr. Andrew Weil - world-renowned health leader and international bestselling author, Leeza Gibbons - one of the most respected and recognized professionals in the broadcast industry, Dr. Sanjay Gupta - senior medical correspondent for the health and medical unit at CNN, Bruce Jenner - the World’s Greatest Athlete, Jim MacLaren - winner of the 2005 Arthur Ashe Award, Dr. Michael Smith - Chief Medical Editor for WebMD and Dr. Michael Ozner -renowned Cardiologist and Chairman of the American Heart Association.

Good Life Networks owns and operates *The Good Life Show*, which is syndicated into every city in the U.S. and Canada through Sirius Satellite Radio and Lime Media. *The Good Life Show* is the flagship show for the lifestyle channel on Sirius and is heard live daily for two hours. The number of internet radio listeners jumped considerably last year with a year-end total of 72 million monthly listeners, up from 45 million listeners at the tail end of 2005, according to figures released by Bridge Ratings & Research.

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www.theseecretpod.com